

2019-2020 District Goals



District: District 17 N
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Hold additional training at District Cabinet meetings provide handouts to review and provide links to additional information

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Followup with chair persons to see if they understand in their duties

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Provide DG Club Visitation list March 23, 2019
 Hold Budget Meeting with Treas/DG's, Conv. Chairs- Mar. 23, 2019
 Provide Talking Points to VD's May 2019
 Schedule and Conduct training with GLT.
 Promote EBooks Officer training at District Meetings, Club Visitations ongoing
 Identify Effective Leaders/DG team, GLT, Club Visitations ongoing
 Communicate Cabinet Meeting dates and Convention to all club DG team
 Personally contact Committee Chairs to verify contact information for direct May 2019
 Prepare information for newsletters to provide monthly communication from, International Pres message, State and District ongoing

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	25
3rd Quarter	25
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

- My district will establish club branch(es).
- My district will induce 50 new Lions under 40 years old.
- My district will convert 2 Leos to Lions
- My district will organize at least membership growth event(s).
- All clubs in my district will set individual membership goals
- My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize Leo Club(s).

My district will start Speciality Club(s).

Women's, Veteran's, Corporate Education

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	25
2nd Quartter	25
3rd Quartter	25
4th Quartter	25

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Stop the Loss of members - Monitor quarterly, Balance drops with increases and recognize clubs for maintaining members at District meetings and in the newsletter .

NET GROWTH GOAL

100	+	20	-	100	=	20
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 125000 people.

Action Itiems:

Ofi tthe ttotall number ofi people served in my distirict, 6000 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

I will encourage tthe DG team tto promotte tthese ittems tthrough ttalking pointts provided tto tthem att tthe sttarrt ofi tthe year and re-emphasize tthrough newsletter informatton and addittonal ttraining att cabinett meettngs

SERVICE ACTIVITIES

In tihe 2019-2020 fscal year, my distiricti will completie 300 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In tihe 2019-2020 fscal year , 40 % of clubs in my distiricti will reporti tiheir service projectts via MyLion Web or MyLCI.

Action Itiems:

My Distirictt GAT Coordinattors will orgnize MyLion Web reporttng ttraining and provide tthe Why Service Reporttng Matters documentt tto attendees

I will encourage all members (or all Club Presidentt) in my distirictt tto download tthe MyLion app and use itt for all service projectts

I will ensure tthe Global Actton Team conttnues tto supportt clubs in reporttng

I will emphasize tthe responsibility ofi tthe Club Service Charis tto reportt ttheir clubs service

My distirictt will use and promotte service resources tto achieve our goal. Service Acttivity Reporttng (Service Reporttng Guide, and Why Service Reporttng Matters).

Addittonal actton ittems tto achieve tthis goal

We will monittor tthe mettrics tto be able tto provide assisttance witht tthe change tto MyLion and assistt witht ttraining where needed.

We will provide more informatton aboutt our Global Causes and suggestt projectts smaller clubs may be able tto perform for ttheir local community

Custom goal and action itiems

The DG Team will monitor metrics on MyLionInsights and report back to clubs that are struggling with reporting. Progress should be monitored monthly and success will only be achieved if we are able to have 40-50% of the clubs report service activities. Last year our % was about 28%.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$19,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 40% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor. For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal

We will provide links to the information needed to complete reports on a timely basis. We will provide Project Planners and Service Reporting Guides. We will recognize club participation at Cabinet meetings each quarter. This information should also be posted in the monthly newsletter.